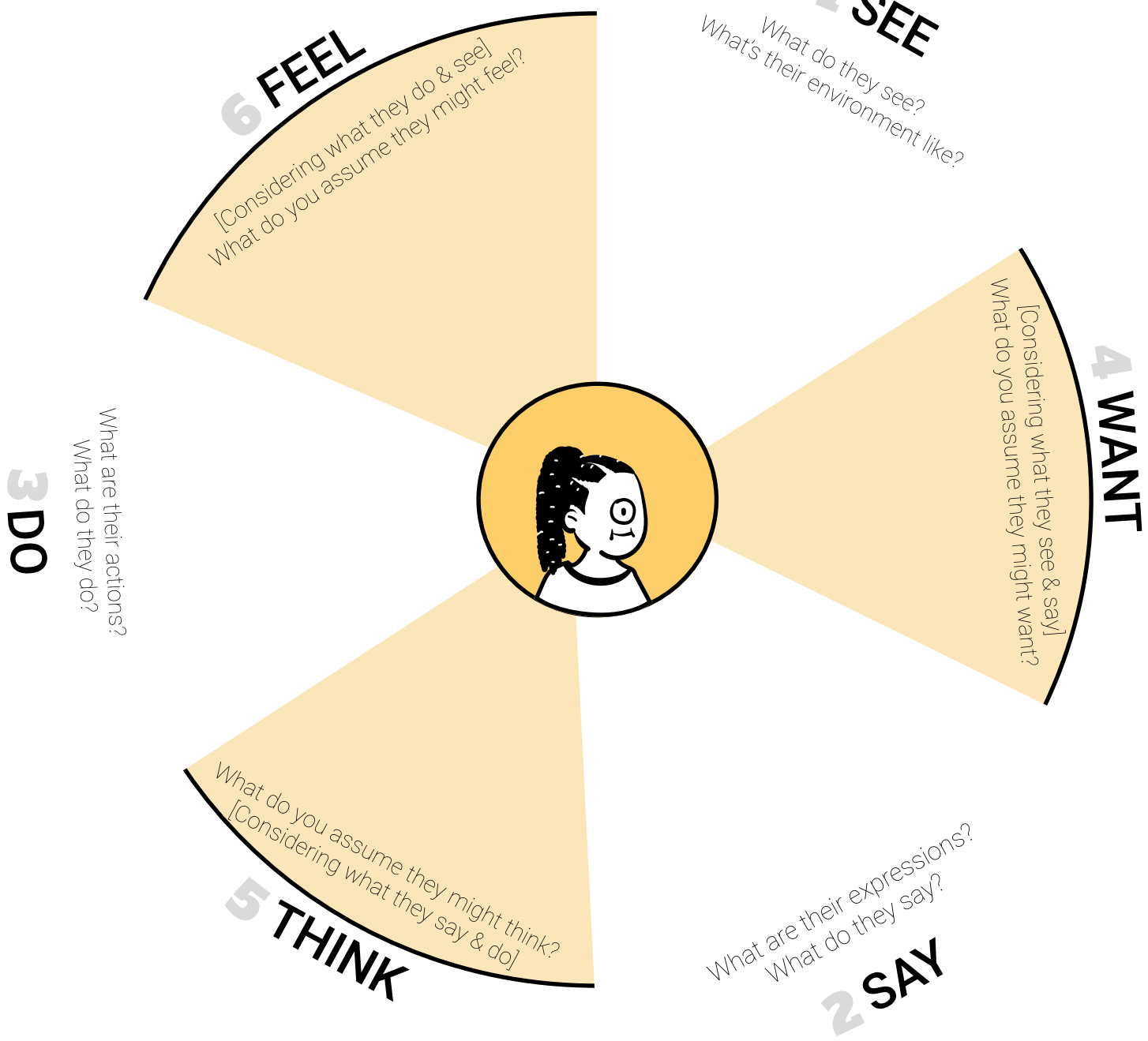
# Persona-Sensing CANVAS

**Stakeholder:**

**Date:**

**Key facts** [See-Say-Do]

**Key emotions** [Want-Think-Feel]




☐ Listen for Facts
☐ Listen for Emotions

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